Overview of Graphic Communications Worksheet

Directions: Given a worksheet and lecture, fill out the sheet with the lecture. All the questions are in order of the powerpoint slides.

1. _____________________ is a term that describes the things we see.

2. _____________________ is a term that refers to the exchange of information in any form.

3. List a few products that are printed in the graphic communication industry.
   • __________________________________________
   • __________________________________________
   • __________________________________________
   • __________________________________________
   • __________________________________________
   • __________________________________________

4. _____________________ assures that the printed image conveys the intended message.

5. _____________________ are the guidelines used to determine the format and cost of the final product.

6. _____________________ is the written material or text produced by a computer or other output device.

7. _____________________ is an image consisting of solid lines on a white or contrasting background.

8. Material with gradations of tones or shades from light to dark is called _____________________
   copy.

9. What are 2 classifications of editing?
   • __________________________________________
   • __________________________________________

10. What is the process of electronic page composition?
    __________________________________________
    __________________________________________
    __________________________________________
    __________________________________________
    __________________________________________
11. __________________________ is a general term for processes that use light to place the original image onto a light-sensitive material.

12. A __________________________ is a traditional piece of equipment used to make enlargements, reductions, and same-sized reproductions for use in page composition or stripping.

13. An __________________________ is used to convert the light and the dark values of the original (like a photograph) to digital form and store the image as an electronic file.

14. The platemaking method that uses a computer to prepare the plate is __________________________.

15. What are 2 basic types of presses?
   • ______________________________________________________________________________
   • ______________________________________________________________________________

16. List 5 major printing processes.
   • ______________________________________________________________________________
   • ______________________________________________________________________________
   • ______________________________________________________________________________
   • ______________________________________________________________________________
   • ______________________________________________________________________________

17. The process of joining together multiple pages of a printed product by various means is called __________.

18. Various processes that enhance the final printed product are considered __________________________ operations.